

OBM Organizational Behavior Management **Specialist Certificate**

ABA Technologies introduces the Organizational Behavior Management Specialist Certificate, incorporating several years of feedback from past, current and prospective students interested in OBM.

In this program, students learn to:

- better identify a business opportunity in their workplace
- define an OBM project that targets the opportunity
- gather a project team
- gain ongoing organizational support for the project
- navigate the project to completion



Students work through the material by following two case studies and completing **readings** and **activities**, watching **videos**, and responding to **discussion questions**, and use an **interactive PDF toolkit** as they progress through the course.



5 Modules

Content is split into five main modules, each dedicated to a phase of ABA Technologies's SPACE model for applying OBM (scope, pinpoint, assess, change, embed). The SPACE model may be compared to six sigma's DMAIC, as it provides individuals and their project teams with a shared framework, set of tools, process, and language to help project teams navigate the application of an OBM project in a way that is understood and supported by organizational stakeholders.

Fully Online & Self-Paced

Modules become available to students as the course progresses (i.e., every 10 days a new module opens). The final required module opens approximately 40 days after the start date of the course, but students are given 90 days to access and complete all coursework.

21 CEUs

For students with BACB certification, this course counts as 21 BACB Learning CEUs, three of which also qualify as Supervision CEUs.

This course is designed to be friendly to all, including those who may not have formal training in behavior analysis. For these students, there is an optional Foundations module, which is strongly recommended for those without a behavior analysis background (the content in this module does not count toward the BACB CEU calculation).



Learn more and register for the next session:

obmspecialistcertificate.com

Due to popular demand, a **printed workbook is now available** for students who wish to use printed materials and a guided reference tool while completing the program. The OBM Workbook includes study questions, glossaries of key terms, and guided notes, as well as a printed version of the digital OBM Specialist Certificate Toolkit.



This course is a prerequisite for the Project-Based Coaching OBM course offered by ABA Technologies.