

5 A's of Ethical Decision Making

If you find yourself dealing with an ethical situation and needing guidance, try this adaptable but effective model that can be applied to any potential ethical problem.

01

Assessment

- ask yourself if you have all the facts
- consult with resources
- ensure you have appropriate documentation

02

Alternatives

- determine as many possible actions as you can think of

03

Analysis

- begin to weigh the consequences of each action
- consider your ethical values and those of your stakeholders

04

Action

- take the steps you have decided upon
- ensure you have documented each step of the process

05

Analysis

- reflect on the process you took
- evaluate expected versus actual consequences