## 9 THINGS YOU DIDN'T KNOW ABOUT GENERALIZATION

GENERALIZATION IS AT THE CORE OF ABA TREATMENT EFFECTIVENESS



## GENERALIZATION IS A BEHAVIORAL PROCESS OF TEACHING AND LEARNING



GENERALIZATION INVOLVES THE GENERALITY OF BEHAVIOR AND THE GENERALITY OF TRAINING PROCEDURES



GENERALIZATION IS AN OUTCOME OF BEHAVIOR CHANGE





TEACHING FOR GENERALIZATION CAN BE DONE SYSTEMATICALLY

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GENERALIZATION GIVES PRACTITIONERS A WAY TO PROVIDE ABA TREATMENT WHOLEHEARTEDLY



GENERALIZATION IS KEY TO PROVIDING CHILDREN WITH MEANINGFUL INTERACTIONS WITH FAMILY, FRIENDS, AND THE SOCIAL COMMUNITY



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IMPROVING LIVES THROUGH THE SCIENCE OF BEHAVIOR