

Behavior Based Safety (BBS)

In high-risk workplaces, engaging in the wrong behavior can have severe consequences for individual's and organizations. BBS is an approach to occupational risk management that uses the science of behavior to increase safe behavior and reduce workplace injuries.



Focus on **proactive indicators of safety** rather than **lagging injury rates** to track safety performance in real time.



While OBMers are experts at changing behavior, we are not experts on everything. **Working with other SMEs** is required to design comprehensive safety solutions.



It takes time to develop sustainable safety habits. **Provide ongoing coaching to management and front-line workers** when observing and reinforcing safe behavior.



When implementing new safety systems, there will always be some who resist change. **Obtain buy-in from early adopters to design safety procedures collaboratively.**

BBS-Related Job Titles:

Field Safety & Health Coordinator

Safety Inspection Consultant

Safety and Compliance Manager

Recurring Job Requirements:

- Coordinate on-site safety meetings and conduct safety training
- Integrate safety into project plans, establish safety goals, reinforce safety policies and procedures, monitor safety metrics
- Conduct workplace safety evaluations and design safety checklists and signage
- Design precaution procedures for protective gear and equipment safety inspections

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IMPROVING LIVES THROUGH THE SCIENCE OF BEHAVIOR