



ABA Technologies, Inc.  
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FOR IMMEDIATE RELEASE

## ABA Technologies, Inc. Announces Leadership Changes

**MELBOURNE, Florida [June 8, 2023]** – Darnell Lattal, Ph.D. has taken on a new position as Chairperson of the Board of Directors for [ABA Technologies, Inc.](#) and Executive Publisher of [KeyPress Publishing House](#). Following her service as a full-time member of the company, beginning in 2016 as a coach to the founder, she, with the wholehearted endorsement of the Board, has passed on the senior leadership role to Chris Morrissey, now Chief Executive Officer & President. Chris served with excellence under Dr. Lattal as ABA Technologies' Chief Operating Officer. This transition is one of continuity and commitment. Dr. Lattal will continue to work for the wellbeing of the company and help the Board with its strategic mission.

Chris Morrissey sent a message to the company, and wrote in part, *"Darnell, you have helped us shape our strategies for growth and innovation and introduced us to countless thought leaders, expanding our horizons and growth opportunities."* The entire ABA Tech. staff expresses appreciation to Darnell, as she continues to influence us through Chris Morrissey and the Board.

ABA Technologies' Founder and Board of Directors' President, Danette Onstott, states, *"Darnell has been particularly diligent in preparing ABA Tech. for the next stage of growth. She has led with insight, integrity, foresight, and compassion. I am pleased that she will continue to offer direction and wisdom in her new role as Chairperson."*

### About ABA Technologies, Inc.

Headquartered in Melbourne, Florida, ABA Technologies, Inc. is a pioneer in instructional technology and curriculum development. We specialize in the dissemination of the science and applications of behavior analysis through online learning, specializing for many years in online

professional education and continuing education for practitioners of behavior analysis. Our education offerings are broad, addressing clinical practice for those seeking behavior analytic certification, DEI cultural design and implementation, safety leadership practices, business strategies in achieving results, and more. We offer continuing education courses relevant to educators, psychologists, allied health providers, counselors, and business leaders. We are expanding our reach to corporations, universities, health care, and other settings across the world where the science and practice of behavior-analytic learning systems can be embedded to improve positive effects of organizations and their employees.

For information contact The Office of Corporate Communications for [ABA Technologies, Inc.](https://www.abatechnologies.com) at [info@abatechnologies.com](mailto:info@abatechnologies.com); Attention: Lisa Smith, Vice President of Brand Marketing.