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FOR IMMEDIATE RELEASE

KeyPress and Quick Wins! Book Recognized in Education

MELBOURNE, Florida [June 18, 2024] – KeyPress Publishing (KeyPress), a division of ABA Technologies, Inc., is pleased to announce award recognition for the publication *Quick Wins! Using Behavior Science to Accelerate and Sustain School Improvement (2nd Edition)*.

Authored by Paul Gavoni and Anika Costa, and published by KeyPress, *Quick Wins!* was recognized as a Finalist within the Education, Adult Nonfiction category in the 2023 Foreword INDIES Book of the Year Awards.

As part of its mission to discover, review, and share the best books from university and independent publishers, Foreword Magazine, Inc. hosts an annual awards program. Finalists represent the best books published in 2023. After more than 2,400 individual titles spread across 55 genres were submitted for consideration, the Finalists were determined by Foreword's editorial team.



Quick Wins! is grounded in Organizational Behavior Management (OBM), or the science of human behavior, for making a positive difference in any school or organization. The book's goal is to be a school leader's "grab and go" resource for building momentum for change. Though it is written from the perspective of a school leader, you don't have to be a school leader to leverage the power of *Quick Wins!*

Authors Gavoni and Costa note, "We are immensely proud that *Quick Wins!* has been recognized as a Finalist for the 2023 Foreword INDIES Book of the Year Awards. This accolade reflects our dedication to providing educational leaders with effective, easy-to-implement strategies grounded in

behavior analysis that drive meaningful change in educational settings. We extend our gratitude to our readers—dynamic leaders and educators who actively apply these insights to inspire growth and improvement. Thanks also to KeyPress Publishing for their support, and to all who champion transformative leadership in education.”

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Purchase: [Quick Wins! 2nd Edition | ABA Technologies](#)

About KeyPress Publishing

Our mission is to disseminate the science and technology of behavior by partnering with experts in the field to create high-quality and lasting publications. We provide individualized services and support to our authors. Our team of experts is here to answer your questions. We offer personal attention through the entire process of book creation, from idea origination to final publication.

About the Authors

Best-selling authors Dr. Paul "Paulie" Gavoni and Anika Costa are educational consultants, leadership, and coaching experts who deliver authentic trainings and high-energy presentations. With nearly 40-years' combined experience serving educators and students, their unique perspectives as both educators and behavior scientists challenge educational leaders to rethink their approaches to building sustainable and positive cultures. Their approach has resulted in schools characterized by high retention, low incidents of misbehavior, and high rates of student achievement.

About ABA Technologies, Inc.

Headquartered in Melbourne, Florida, ABA Technologies, Inc. is a pioneer in instructional technology and curriculum development. We disseminate the science and applications of behavior analysis through online learning, embedding learning systems that improve positive results for organizations and their employees. Our product and service lines are broad, addressing clinical practice for those seeking behavior analytic certification, DEI cultural design and implementation, safety leadership practices, business strategies in achieving results, and more. We serve educators, psychologists, allied health providers, counselors, and business leaders in corporations, universities, health care, and other settings around the world. For further information, contact the Office of Corporate Communications for [ABA Technologies, Inc.](#) at sayers@abatechnologies.com; Attention: Sarah Ayers, Public Relations and Communications Manager.