



ABA Technologies®
IMPROVING LIVES THROUGH THE SCIENCE OF BEHAVIOR

FOR IMMEDIATE RELEASE: September 11, 2019

ABA Technologies, Inc.
321-674-8540
info@abatechnologies.com

NEW WEBSITE LAUNCH – ABA Technologies Launches Brand New Website

MELBOURNE, FL: After many months of hard work, ABA Technologies, Inc., is excited to announce the launch of its brand new, fully responsive website. The site features the company's new logo and branding elements.

With user-friendly navigation capabilities and intuitive design, customers can easily access and purchase ABA Tech's growing product line. Fresh, engaging content is regularly added to connect users with trending information in behavioral science and products of interest. New search functionalities assist users in finding content from their favorite thinkers and writers, with ready access on mobile devices, tablets, laptops, and desktops. Most importantly, users can reach out to ABA Technologies with greater ease.

The website is fully equipped with the latest in search engine optimization (SEO)—a means for ranking higher in search engine queries (e.g., Google) to attract potential and returning customers.

Other noteworthy features of the new website include:

- **ABA Online:** In partnership with Florida Institute of Technology, ABA Online offers coursework in behavior analysis toward the certification of BCBAs, BCaBAs, and RBTs.
- **Professional Development:** A section filled with myriad products and resources available for professionals seeking continuing education credits. Related service providers (e.g., speech pathologists) and others outside of behavior analysis will also find relevant offerings, in addition to the ones for behavior analysts.

ADDRESS

150 W University Blvd,
Melbourne, FL 32901

PHONE

Phone: (321) 674-8540
Fax: (321) 674-8541

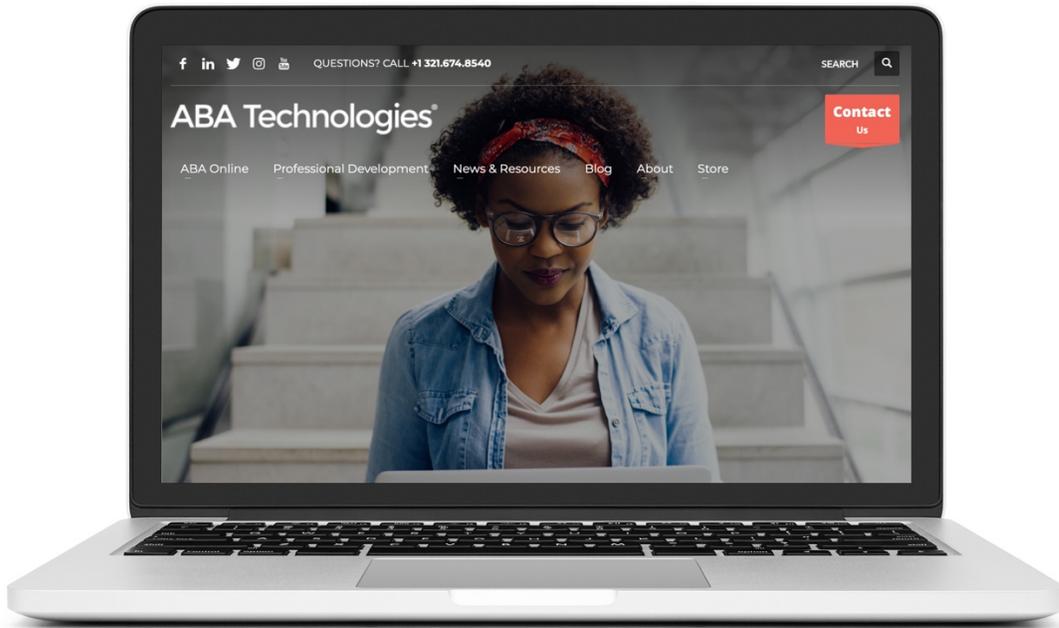
WEBSITE

www.abatechnologies.com

SOCIAL MEDIA

facebook.com/abatechnologies.com
twitter.com/abatechnologies.com
youtube.com/abatechnologies.com

- **News & Resources:** A hub where visitors can access blog posts, infographics, press releases, videos, training resources, and other tools on trending topics in behavioral science and beyond.
- **New Podcast:** *Operant Innovations* is a podcast that explores the science of human behavior from different perspectives. It's available on the website or through [Anchor](#), [Apple](#), [Google Podcasts](#), and [Spotify](#).
- **ABA Tech Blog:** Read what experts in learning science have to say about innovative and effective strategies to accelerate human performance. The blog disseminates best practices for education and at the workplace.
- **New Store:** Customers can purchase books, learning products, and novelty items in one location. We even have oft-requested swag with caricatures of our beloved founder Jose Martinez-Diaz, Ph.D.
- **About Us:** Learn more about our mission, the 50+ individuals behind ABA Technologies, Inc., and founder Jose Martinez-Diaz, Ph.D.
- **Secure Platform:** With the latest WordPress updates and SSL certificates, customer information remains secure when purchasing products, taking courses, or browsing our website.



www.abatechnologies.com

ADDRESS

150 W University Blvd,
Melbourne, FL 32901

PHONE

Phone: (321) 674-8540
Fax: (321) 674-8541

WEBSITE

www.abatechnologies.com

SOCIAL MEDIA

facebook.com/abatechnologies.com
twitter.com/abatechnologies.com
youtube.com/abatechnologies.com

About ABA Tech: We are experts in Applied Behavior Analysis, curriculum development and instructional technology, organizational behavior management, and professional development and dissemination of behavior analysis applications. We are pioneers in developing and delivering online professional education and continuing education for practitioners of behavior analysis. Unlike other similar companies, we introduce a unique technology and experience that results in high engagement, value, and advancements for our customers' careers. With decades of national and international experience, we offer value, passion, and partnership that is one of a kind.

###

ADDRESS

150 W University Blvd,
Melbourne, FL 32901

PHONE

Phone: (321) 674-8540
Fax: (321) 674-8541

WEBSITE

www.abatechnologies.com

SOCIAL MEDIA

facebook.com/abatechnologies.com
twitter.com/abatechnologies.com
youtube.com/abatechnologies.com

